



## The UK's largest digital AV outdoor network, extending linear TV campaigns into the Out-Of-Home environment, Sampling, Experiential & Sponsorships

### The Network

- Reaching **6m+** people and delivering over **23m+** impacts every month
- Reaching the **right audience** in the **right environment** at the **right time**
- Ethos of '**content & context**' driving audience awareness, engagement & response
- Targeting by:
  - **TV demos** (e.g. ABC1 Men/Housewives with kids)
  - **Time Of Day**
  - **Post Code**
  - **Channel/Environment** (e.g. Sport/RoadSide)
- 100% Transparent

### Reporting & Accountability

- First party data
- Mobile insight
- Facial recognition technology accounting for advert viewability
- AVR & Impact/Impression delivery
- Rich post-campaign reporting
- See our video case studies for yourself on YouTube below



Mobile data through Wi-Fi hotspots and GPS



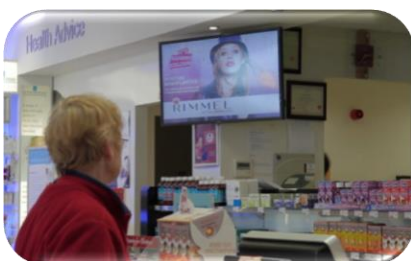
Long-distance facial recognition camera



C-Screens YouTube Channel

Target by site, environment and audience with a national reach.

Engage audiences through – SCREEN, SAMPLING, EXPERIENTIAL & SPONSORSHIPS



**Pharmacies & BMI Private Healthcare Network**  
Monthly Impacts: 5,000,000+



**Music Festivals Network**  
Monthly Impacts: 4,200,000  
V Festival, Isle Of Wight, Nass, Brighton Pride etc.



**Live Summer Sport & Films Network**  
Monthly Impacts: 4,600,000+



**Football Stadia Network**  
Monthly Impacts: 1,488,749+



**TONI&GUY Beauty & Fashion Network**  
Monthly Impacts: 1,350,000+



**Premium Hotel Network**  
Monthly Impacts: 3,000,000+



**Comicon Network**  
Impacts Per Event: 500,000+



**Brick Live Lego Network**  
Impacts Per Event: 300,000+



**Insomnia Gaming Network**  
Impacts Per Event: 700,000+



**Welcome Break Roadside Network - NEW**  
Monthly Impacts: 4,000,000+



**Thorpe Park - NEW**  
Monthly Impacts 1,000,000+



**Full Site Domination Sponsorship Formats**